

Why do Business with Aquatic Biologists, Inc.

1. Aquatic Biologists, Inc. (ABI) provides our clients with management expertise, services, consulting, and products directed at maintaining healthy lakes and ponds.
2. Aquatic Biologists, Inc. has been in the lake and pond management business since 1977 and is a reputable and experienced company that brings knowledge, expertise, and quality to every challenge.
3. We are a team of qualified and friendly professional limnologists, water chemists, fishery biologists, and business managers, many with advanced degrees that enjoy their working environment. We are also avid outdoor enthusiasts.
4. ABI owns many ponds. Many of us live on a lake or have a pond in our own backyard.
5. We can and will work with almost any aspect of your lake and pond management project, employing **best management practices** to find solutions.
6. We understand the many **causes** of lake and pond problem(s) and most often address the source(s).
7. We offer affordable, cost effective, environmentally friendly, management solutions – **Preventative maintenance** is a priority over the band-aid approach to management.
8. We provide guidance, consulting, support services, and management options tailored to meet each client's concerns, needs, and budget whether you are a hands on do-it-yourself person or require our services.
9. We offer a wide variety of innovative, safe, effective, and proven scientific products which allows us to build **added value** into every project.
10. ABI sells, installs, and services more aeration systems in Wisconsin than anyone.
11. We do our best to match or beat competitor pricing.
12. ABI representatives provide expedited services throughout Wisconsin, upper Michigan, and northern Illinois.
13. We have insurance coverage in excess of \$2,000,000.00 with a \$2,000,000.00 rider.
14. We work very closely with chemical manufacturers, government regulators, and university researchers.
15. We keep informed on the latest research and product development in the aquatic industry.
16. We help fund scholarships, support educational seminars, and facilitate aquatic related research.
17. We were awarded the 2016 National Environmental Stewardship Award at the National Lake and Pond Symposium in Madison, WI.
18. We are active members and financial supporters of:
 - **APMS** - Aquatic Plant Management Society:
 - **AERF** - Aquatic Ecosystems Restoration Foundation: www.aquatics.org
 - **DU** - Ducks Unlimited: www.ducks.org & **DELTA**
 - **ILMA** - Illinois Lake Management Association: www.ilma-lakes.org
 - **MAMA** - Michigan Aquatic Managers Association: www.mama-group.org
 - **MAPMS** - Midwest Aquatic Plant Management Society: www.mapms.org
 - **PAMW** – Professional Aquatic Managers of Wisconsin
 - **PLMA** - Professional Lake Managers Association
 - **RISE** - Responsible Industry for a Sound Environment: www.pestfacts.org
 - **WAA** -Wisconsin Aquaculture Association: www.wisconsinaquaculture.com
 - **Many Sportsmen's Clubs**